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Ricoh Asia Pacific SDGs Communication Book

01 What are the Sustainable Development Goals (SDGs)?

Read more at: https://www.un.org/sustainabledevelopment/sustainable-development-goals/

The SDGs were launched by the United Nations in 2015. They comprise 17 global goals and 169 targets designed to address key social issues by 2030.

Ricoh's Commitment

Ricoh has always been committed to protecting the planet through innovative concepts like the "Comet Circle", our circular economy model established in 1994.

Today, we are focused on achieving the SDGs and meeting the 2030 agenda set by the United Nations. To do this, we have identified 7 global priority issues (also known as material issues) that align with 12 specific SDGs. Going forward, each business division will carry out activities to accomplish self-set targets that contribute to achieving the SDGs. Progress will be monitored, reported and revised each year.

Ricoh is setting new environmental goals to cut our Greenhouse Gases (GHG) emission by 63% from 2015 level by 2030 in supporting the Science Based Target Initiative (SBTi) to align with their 1.5 degree criteria.

Read more at:
https://www.ricoh.com/release/2020/0325_1/

Resolving Social Issues Through Business

Prosperity
- Creativity from Work

8 DECENT WORK AND ECONOMIC GROWTH
9 INDUSTRY, INNOVATION AND INFRASTRUCTURE

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02

Message from Ricoh Asia Pacific Managing Director

Mr. Toyohito Tanaka
Managing Director of Ricoh Asia Pacific

As corporate citizens, it is critical for us to make every effort to move towards greater sustainability by offering practical solutions to the different problems we face. We are determined to embark on a new start by setting aside conventional ways and leveraging on the power of business through empowering digital workplaces. We want to enhance efforts on all fronts to achieve the SDGs and we hope that everyone will join us in this mission for a better tomorrow.

03 Case Studies

Ricoh Australia
Technology to enhance learning

Context	The attendance rates of school children from Aboriginal and Torres Strait Islander communities in Australia is lower in remote areas of the country than in non-remote areas. As Australia continues to focus its efforts on bridging the educational gap between Indigenous and non-Indigenous Australians, there is a need to improve classroom resources to enable better learning outcomes for the children living in remote communities.
Our Approach	Ricoh provides remote Indigenous schools with high-end technology such as smart whiteboards, smart printers and advanced visitor management systems. We go to great lengths to deliver and install the products in the remote locations, and support schools with ongoing sponsorships.
Social Impact	We enable collaborative learning to enrich the learning experience for children and narrow the educational gap between Indigenous and non-Indigenous children in Australia.

Ricoh Malaysia
Digital solutions that support entrepreneurship

Context	The 1Malaysia Internet Center (PI1M) is a Malaysian government project aimed at bridging the digital divide between rural and urban communities. It was created to provide low-income areas with access to the internet, and to expose the local communities to computer and internet technology. The goal was to cultivate an entrepreneurial spirit that could enhance the economic and social status of the communities.
Our Approach	We introduced our multi-function printers (MFPs) and a suite of digital solutions. This helped budding entrepreneurs access information faster. This also facilitated their communication, inspired creativity and improved operational efficiency.
Social Impact	Today, Ricoh Malaysia provides ongoing supply and maintenance of more than 400 units of MFPs, assisting more than 10,000 communities across Malaysia. Entrepreneurs and participants have benefited from the operational efficiency and are able to acquire the skills and knowledge they need.

Ricoh New Zealand

Restoring waterways by replanting trees

Context	In New Zealand, 44 percent of all monitored lakes are polluted beyond the point of eutrophication and 62 percent of lowland rivers have pathogens making them unsafe for swimming. Million Metres, an initiative of the Sustainable Business Network (SBN), is the only dedicated programme for large scale local waterway restoration. They are on a mission to restore at least one million metres of waterways in Aotearoa, New Zealand through planting native plants and trees.
Our Approach	Ricoh New Zealand has been combating carbon emissions with tree-planting for years. We have worked with SBN since 2008 and have held tree-planting events with Million Metres since 2018.
Social Impact	To date, we have held 3 events in Auckland and Wellington, planting over 2,090 trees and restoring 300 metres of river bank. In 2017, we planted our 20,000th tree and we plan to expand to the South Island next year. Our partnership with the SBN has enabled us to share our work and in doing so, encourage other businesses to do the same in order to increase our overall positive impact on the environment.

Ricoh Philippines

Reducing waste from end-of-life machines

Context	In the Philippines, small institutions like those for parish priests, often lack access to equipment for school production needs like the printing of test papers.
Our Approach	We partnered with an organisation called Phoenix Publishing House to donate used or refurbished multi-function printers (MFPs) to less fortunate schools nationwide.
Social Impact	This improved the quality of education at beneficiary schools in remote areas of the country and helped reduce the waste caused by end-of-life machines.

Ricoh Singapore
The circular economy in action

Context	Recycling and resource recovery are an important part of any global sustainability efforts. Many of Ricoh's customers share the same desire as Ricoh and want to create a circular economy.
Our Approach	Ricoh contributes to the development of a sustainable society based on the Comet Circle™ concept established in 1994. This goes beyond just recycling to "revitalize" our products and also enable customers to make a clear statement about their organization's sustainability commitment. As part of Ricoh's sustainable business practices, Ricoh has built a system where used machines are recovered and reintroduced into the market, allowing for more efficient use of resources.
Social Impact	An international school in Singapore, UWC South East Asia, turned their sustainability commitment into action by leasing Ricoh's pre-used "green" devices, rather than using brand new machines. They also used features of Ricoh's Paper Cut software to inform users of their consumption and encourage lower usage.

Ricoh Thailand
Enhancing workplace quality with workplace management systems

Context	When industrial firm, Syntech Inter co., Ltd expanded its business across Thailand, the company began to struggle with coordinating meetings between the head office, branches, vendors and suppliers.
Our Approach	Ricoh Thailand provided a one-stop workplace management solution. This includes our printing service and document management solution, document workflow solution, IT infrastructure and IT service solution, and meeting room solution. Application and services such as OpenBee software, Interactive Whiteboard, UCS Advanced, conference cameras and conference audio systems were all implemented.
Social Impact	Internal processes were improved, reducing both overproduction and working time. The meeting room solution and conferencing system helped reduce travelling time, travelling risks and provided a platform for effective communication. The reduced travel time also contributed to lowering the carbon emission as a whole.

Ricoh Vietnam

Overhauling old systems for greater sustainability

Context	Low quality technology and lack of print management systems were causing a wastage of resources in schools and offices in Vietnam.
Our Approach	We introduced a full suite of solutions, including but not limited to multi-function printers (MFPs), print management solutions, and full maintenance services at the Nguyễn Siêu School, UNIS Hanoi and the Home Credit Vietnam Head Office.
Social Impact	This reduced paper wastage by 30 percent and 25 percent at the Nguyễn Siêu School and Home Credit Vietnam Head Office respectively. Overall, all beneficiaries were able to reduce their carbon footprint, and students benefited from an improved quality of education.

Ricoh Eco Action Day & Regional Global SDGs Action

04

Eco Action Day

STARTED IN **2007**

Largest and longest-running business-led campaign organised by Ricoh Asia Pacific

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5 June

Commemorate
United Nations Environment Programme (UNEP)'s annual World Environment Day

GREEN THE RED DOT
JOIN THE MOVEMENT

• SINGAPORE

Non-governmental organisations, government, & private sector partners

Ministry of the Environment and Water Resources
National Environment Agency
NorthWest
Singapore Environment Council
SOUTH WEST COMMUNITY DEVELOPMENT COUNCIL

A call for people to join the national campaign to green Singapore by **reducing energy and resource consumption, mitigating climate change** and **working towards a more sustainable environment**

Other Initiatives

Roundtable
Addresses various topics on specific SDGs and possible solutions to tackle and mitigate climate change

Community Seed Distribution
Addresses various topics on specific SDGs and possible solutions to tackle and mitigate climate change

An initiative that supports Singapore's "**30-by-30**" vision to produce 30% of Singapore's nutritional needs locally by **2030**

Collaborate with **Community Development Councils** as well as local and international schools to encourage the public to plant and harvest their own fruits and vegetables

ecoaction.sg | Scan the QR code to find out more.

Ricoh Eco Action Day & Regional Global SDGs Action

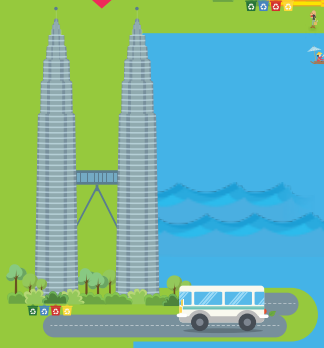
04

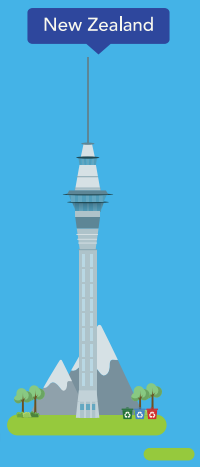
Regional Global SDGs Action

An initiative sparked by the success of Eco Action Day in Singapore.

This encourages countries in the Asia Pacific and Oceania region to embrace sustainability consciousness

Countries/Regions include
Australia, New Zealand, Hong Kong, Taiwan, Malaysia, Thailand, Philippines, and Vietnam





Launched a website
for organisations and individuals in different countries to commit to green pledges

Watch this video **on the region's efforts towards improving eco-awareness and adopting sustainable initiatives**

Scan & Watch on Youtube

ecoaction-ap.com

Scan the QR code to find out more.

05 Awards

2017

Singapore Apex Corporate Sustainability Awards

Received Singapore's most prestigious form of recognition in the realm of Corporate Sustainability for demonstrating excellence sustainability practices in the Sustainable Business Category.

2016

President's Award Singapore

Received Singapore's highest accolade for ours active role in supporting the Sustainable Singapore Blueprint's theme.

2016

Singapore Creative CSR Awards

Honoured for our creative, sustainable and effective corporate social responsibility programmes.

2016, 2015 & 2014

Global CSR Awards

A double win at the 8th Annual Global CSR Summit and Awards 2016 with the Corporate Social Responsibility (CSR) Leadership Platinum Award and Best Environmental Excellence Silver Award. Also received Product Excellence Awards in 2015 and 2014.

2015

ASEAN Corporate Sustainability Awards

Awarded the prestigious title of Product and Service Innovation during the 3rd Annual ASEAN Corporate Sustainability Summit & Awards 2015.

2015 & 2014

Sustainable Business Awards Singapore

Selected two years in a row for Sustainable Business Awards Singapore. This acknowledges Ricoh's efforts in the area of Business Responsibility and Ethics.

2015 & 2013

International Alternative Investment Review (IAIR) Award

Recognised for ours innovative products, solutions and sustainability efforts for two years, at one of the world's leading awards for global economy and sustainability.

2014

Singapore Environmental Achievement Awards

Commended for incorporating sustainable services as components of strategies into ours business operations.

2014 & 2013

Singapore Sustainability Award

Recognised for two years in a row for ours strong and compelling green technology and for ours high level of commitment and performance in areas of corporate environment responsibility and innovation.

2013

Asia Responsible Entrepreneurship Award (AREA)

Awarded for ours corporate social responsibility (CSR) initiative under the Green Leadership category.

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Scan & Download
Our Sustainability Report